

VMware View 3

Built on the industry leading virtualization platform, VMware View is a universal client solution that enables the management of OS, HW, Apps and users independently of each other with a flexible access model which results in better security, lower operating costs, streamlined manageability and increased agility. Unlike current desktop solutions that are tightly bound or other desktop virtualization solutions that do not offer an integrated end to end solution, VMware View is the most proven, feature complete and widely deployed universal client solution on the market today.

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VMware View streamlines desktop and application management, reduces costs, and increases data security through centralization, resulting in greater end user flexibility and IT control. By encapsulating the OS, applications, and user data into isolated layers, IT can change, update, and deploy each element independently for greater business agility. Unlike other desktop virtualization products, VMware View is built on the industry leading virtualization platform allowing customers to extend the value of VMware Infrastructure and its enterprise class features to the desktop such as high availability, disaster recovery and business continuity.

Take Control of Your Desktops and Applications

VMware View is for organizations who want to regain control and reduce the costs of their desktop environment without sacrificing user flexibility or productivity.

Key Points

Reduce Cost, Simplified and Streamlined Management, Security and compliance, Business Continuity, End user and IT Flexibility and Power reduction

VMware View with **View Manager, ThinApp and VMware View Composer** enables IT departments to:

Dramatically lower costs by simplifying management of desktops and applications

From one secure location, you can deliver, manage and update all your Windows desktops and applications in minutes rather than days. Desktop and Application virtualization breaks the bonds between software and hardware and software and operating system which eliminates the need to actually install or manage desktop environments and applications on user devices, making virtual Windows desktops and applications much easier and less costly to test, provision, manage, and support. Remote offices can now be managed and maintained from a central location eliminating the need for on site IT services. Advanced desktop image

management reduces storage requirements up to 90% (internal VMware testing) and desktop hardware lifecycles can be extended to further reduce the total cost of ownership for a virtual desktop deployment

Rapidly provision, maintain and administer desktops and applications

Rolling out desktops and applications to existing users, new users or groups of users is fast and performed from a single management console in a centralized location. Set policies and permissions from the easy to use interface and provision desktops instantly to new users, new departments and facilitate office moves. Advanced virtual desktop image management using VMware View Composer makes updates or upgrades seamless to desktop users and efficient for administrators while maintaining personalized settings. Application virtualization using ThinApp further streamlines the management of applications. Now you can manage a desktop deployment as few servers in the datacenter instead of 100s or 1000s of end point devices.

Increase Security and Compliance

Regulatory compliance and security audits require that organizations retain, protect and control information. With VMware View, the desktops and applications are centralized; data never has to leave the datacenter – except with your permission and security policies intact. This enables IT and end users to maintain control over data and intellectual property. Desktops and data are backed up nightly in the datacenter as an automated process providing greater fault tolerance and disaster recovery capabilities. Security patches are current and up to date with a guarantee that all desktops are current.

Provide flexibility to support mobile workforce

VMware View enables IT to deliver personalized desktops to its end users as a continuously available, secure service. This not only reduces costs, but also improves productivity by enabling access anytime, anywhere, using any computing device. Provide higher levels of availability to end users more easily and cost effectively plus have the agility to respond quickly by provisioning new applications or desktops as business needs or market requirements dictate change. Every employee, corporate and branch offices, outsourced or offshore sites, partners and vendors, or home offices and remote workers now have easy access to their corporate desktop- at any time. “MyView” is a single familiar View of all applications and data independent of location or device. The experimental feature – Offline Desktops, provides the ability to “check in/check out” your virtual desktop onto a physical device without compromising security policies for increased productivity and flexibility.

VMware announced general availability of VMware View 3, the next major step in the advancement of virtual desktop computing. VMware View 3 extends VMware VDI with new components and features to help you easily manage and update virtual desktop environments, reduce storage costs and improve customer experience. We now offer two editions of the solution – VMware View Enterprise which was formerly known as the VMware VDI solution and VMware View Premier.

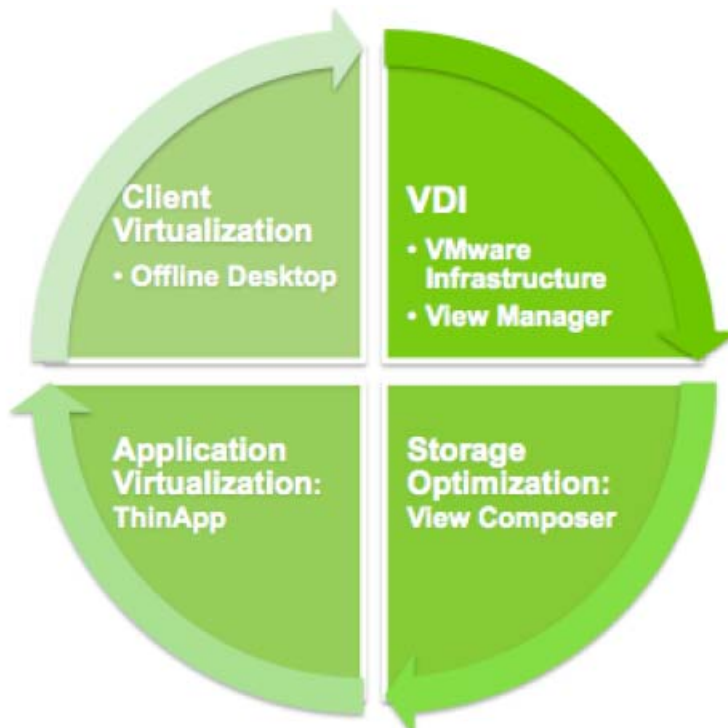
View Enterprise includes VI3 Enterprise platform, **Virtual Center** and the **Virtual Desktop Manager** which is now called VMware View Manager 3.

View Premier includes all of components of View Enterprise plus **VMware View Composer**, **VMware ThinApp** and **VMware Offline Desktop** for Experimental Use.

VMware Desktop View Composer uses Linked Clone technology to rapidly create desktop images that share a virtual disk with a master image. This allows you to dramatically reduce storage costs up to 70% and streamline desktop image management. Manage 100s or 1000s of desktops as a single image. All desktops linked to the master image can be patched or updated through View Manager 3 simply by updating the master image, without affecting users' settings, data or applications.

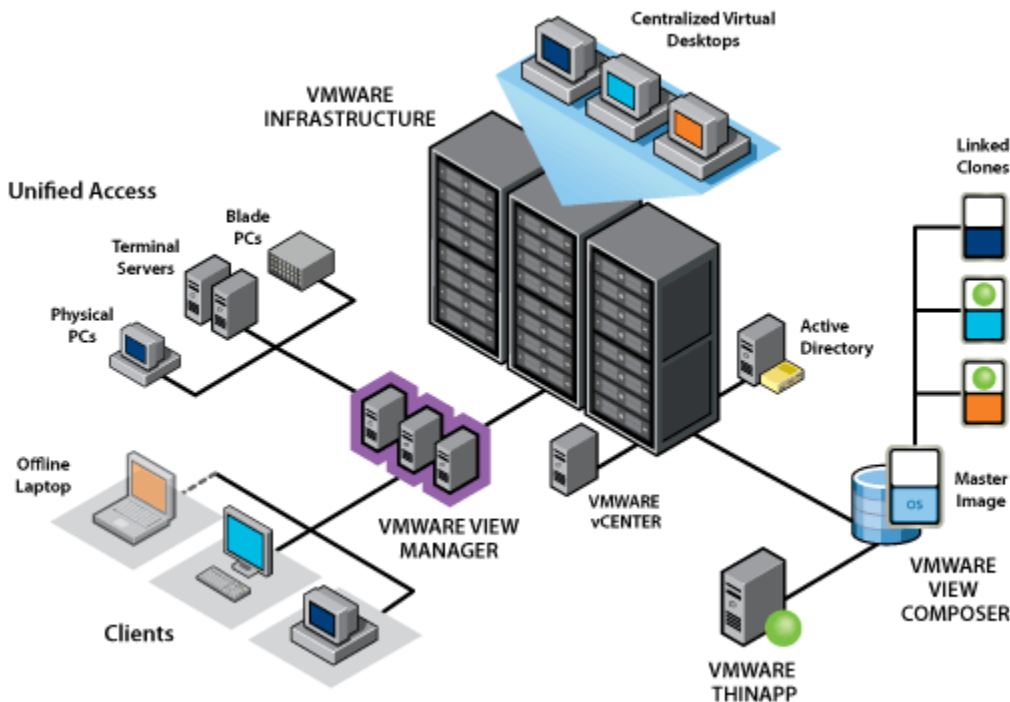
VMware ThinApp virtualizes applications for increased compatibility and streamlined management. Applications packaged with ThinApp can be run on servers in the datacenter or even a shared network drive and accessed through a shortcut on the virtual desktop. This reduces the size of the desktop image and subsequent storage needs. Since the applications are isolated and virtualized, multiple applications or multiple versions of the same applications run on users' virtual desktops without conflict. Applications are managed and deployed centrally, ensuring that all users desktops are up to date with the latest application version.

Offline Desktop for experimental use allows complete virtual desktops to be moved between the datacenter and physical desktop devices with security policies intact. Virtual desktops may be "checked out" onto a physical device enabling users to work when they are offline, and then "checked in" back to the datacenter- intelligently synchronizing changes. Offline Desktop allows a user to run their virtual desktop offline or simply take advantage of local resources for the best virtual desktop user experience available.



VMware View is an expanded desktop virtualization solution that includes VDI, which is defined as using VI for desktops centralized in the data center and a desktop manager, along with several new components, including VMware View Composer for image

management and storage optimization and ThinApp application virtualization. Many other vendors in the marketplace are using the VDI term, and VMware will continue to recognize VDI as a name for the architecture, but all product solution branding will now reflect VMware View.



Simplified Desktop Management

- Deliver desktops to the user and not to a physical device by eliminating the bonds between a desktop image and the physical PC
- Deliver, manage and update all of your Windows desktops and applications from a central location

Automated Virtual Desktop Provisioning

- Use a single management tool to provision new desktops or groups of desktops
- Get an intuitive easy-to-use administrative interface for setting desktop policies
- Use a template to provision pools of desktops
- Set administrative policies, such as how many virtual machines can be in a pool, or logoff parameters

Advanced Virtual Desktop Image Management

- Rapidly create virtual desktops from a master image

- Push updates and patches out to any number of virtual desktops in minutes without affecting user settings, data or preferences

Unified Access

- Securely access your personalized desktop in a Windows Terminal Server environment or on a Blade PC from a single interface
- Remotely access physical PCs
- Monitor and audit desktop activity as well as load balance multiple Windows Terminal Servers

Virtual Printing

- Print from virtual desktops to local devices without compatibility issues, bandwidth restraints or complicated user setup
- Automatically discover, connect and print from a virtual desktop to any local or networked printer that's defined on the client device
- Use universal print drivers to eliminate compatibility issues
- Compression delivers high-quality printing with enhanced performance, even over suboptimal network connections

Familiar End-user Experience

- Deliver complete, unmodified desktop environment compatible with existing legacy or custom applications
- Get improved end-user experience for playing rich multimedia
- Print to local printers, USB devices or other peripherals
- Let users access their desktops from a wide variety of virtual desktop devices, anytime

Security

- Get strong network security to protect sensitive corporate data
- Use SSL tunneling to ensure all connections are completely encrypted
- Get full support of Secured **Intel Secure** of three -factor authentication for tightened access control

Availability and Scalability

- Deliver high availability with no single point of failure
- Get automatic failover and pervasive, cost-effective protection within your virtualized desktop environment, without the cost or complexity of traditional clustering solutions, with VMware High Availability (HA)
- Utilize advanced clustering capabilities on the physical and virtual layers provide enterprise-class scalability

Streamlined Application Management

- Separate applications from underlying operating systems for increased compatibility and streamlined application management with VMware ThinApp
- Run applications on servers in the datacenter and make them accessible through a shortcut on the virtual desktop further, reducing the size of the desktop image and subsequent storage needs
- Run multiple applications or multiple versions of the same applications on users' virtual desktops without conflict
- Ensure all desktops are up to date with the latest application version

Offline Desktop

- Run managed virtual desktops locally or in the datacenter through the same administration framework with Offline Desktop, an experimental feature in VMware View 3
- Apply and enforce all existing security policies for that virtual desktop
- Check the desktop back into the datacenter for resynchronization as needed

Thin Client Support

- Get support for a wide variety of thin client devices. For a complete list of compatible hardware, please refer to the Thin Client Compatibility Guide HCL